

**FOR IMMEDIATE RELEASE:**

**Milestone Project Management honored by Society for Marketing Professional Services – Houston Chapter.**

Milestone Project Management received four (4) awards from the Houston Chapter of the Society for Marketing Professional Services (SMPS) at their annual awards and gala held on May 6, 2011. Milestone was recognized for their creativity and cost-conscious approach to their direct mail program. Utilizing iconic record album covers, Milestone created postcard parodies that introduced members of the firm and promoted the culture and values of the company to the marketplace.

In addition, Milestone received the “Best in Show” and “Peers’ Choice” awards. The entry with the largest number of votes received during the gala dinner (each attendee votes for his or her favorite entry) determines the Peers’ Choice award.

Caryn Mims Ogier and Dana Harrison accepted the awards on behalf of Milestone. Caryn stated, “that our success is based on teamwork, and the entire firm put forth great effort to make the direct mailing campaign a success.” Dana remarked, “It is always great to be recognized by your peers for your hard work.” Scott LaTulipe, Managing Partner of Milestone commented, “we are a new and relatively small firm but this is confirmation that even with limited resources you can do something really outstanding. We put our direct mail program together not to win awards but to tell our story through a little humor and to remind our clients and colleagues that it is possible to do a great job, have fun and enjoy each other’s company.”

Milestone Project Management is a Houston-based project and program management firm specializing in healthcare and higher education project development. Located in the Rice Village, Milestone recently celebrated their third anniversary. Currently, Milestone is working with various clients on numerous projects including St. Luke’s Episcopal Health System at their Texas Medical Center and Woodlands campuses.

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